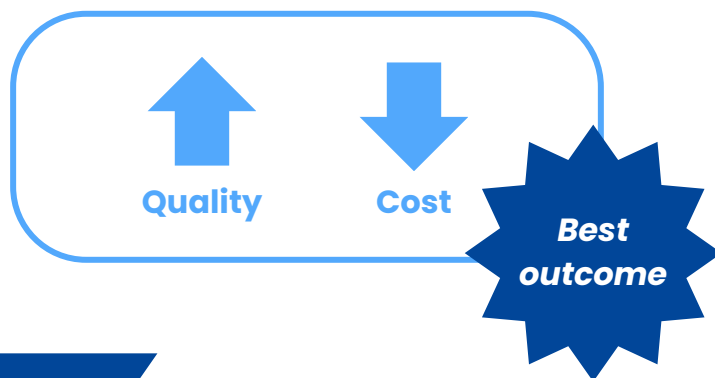


VALUE-BASED CARE

Value-based care (VBC) is a healthcare model that emphasizes quality of care, practitioner performance, and patient experience.¹

MAIN GOALS OF VALUE-BASED CARE²

- Improve patient experience
- Promote health equity
- Enhance health outcomes
- Ensure cost-effective care
- Support practitioners



COMPARING PAYMENT MODELS

Fee-for-Service Payment:

- Reimburses practitioners based on the volume of services provided.³
- Incentivizes practitioners to increase patient visits and volume of services.
- Less practitioner accountability.

Value-Based Payment:

- Reimburses practitioners based on quality of care provided.¹
- Incentivizes practitioners to increase high quality, coordinated care, and decrease costs of care.¹
- Holds practitioners accountable for the care they provide.

¹. Centers for Medicare & Medicaid Services. (2024). Value-Based Care. Available [here](#)

². American Medical Association. (2024, May 17). What is value-based care? American Medical Association. Available [here](#)

³. CMS. (2025). Bundled Payments / CMS. Available [here](#)

