



Value-Based Care



What is Value-Based Care?

Value-based care (VBC) is a healthcare model that emphasizes quality of care, practitioner performance, and patient experience.¹

Goals of VBC²



1. Centers for Medicare & Medicaid Services. (2024). *Value-Based Care*. Available [here](#)

2. American Medical Association. (2024, May 17). *What is value-based care?* American Medical Association. Available [here](#)

Fee-for-Service vs. Value-Based Care Payment Models

Traditional Fee-for-Service Models:

- Reimburses practitioners based on the volume of services provided.¹
- Incentivizes practitioners to increase patient visits and volume of services.
- Less practitioner accountability.

Value-Based Care Models:

- Reimburses practitioners based on quality of care provided.²
- Incentivizes practitioners to increase high quality, coordinated care, and decrease costs of care.²
- Holds practitioners accountable for the care they provide.

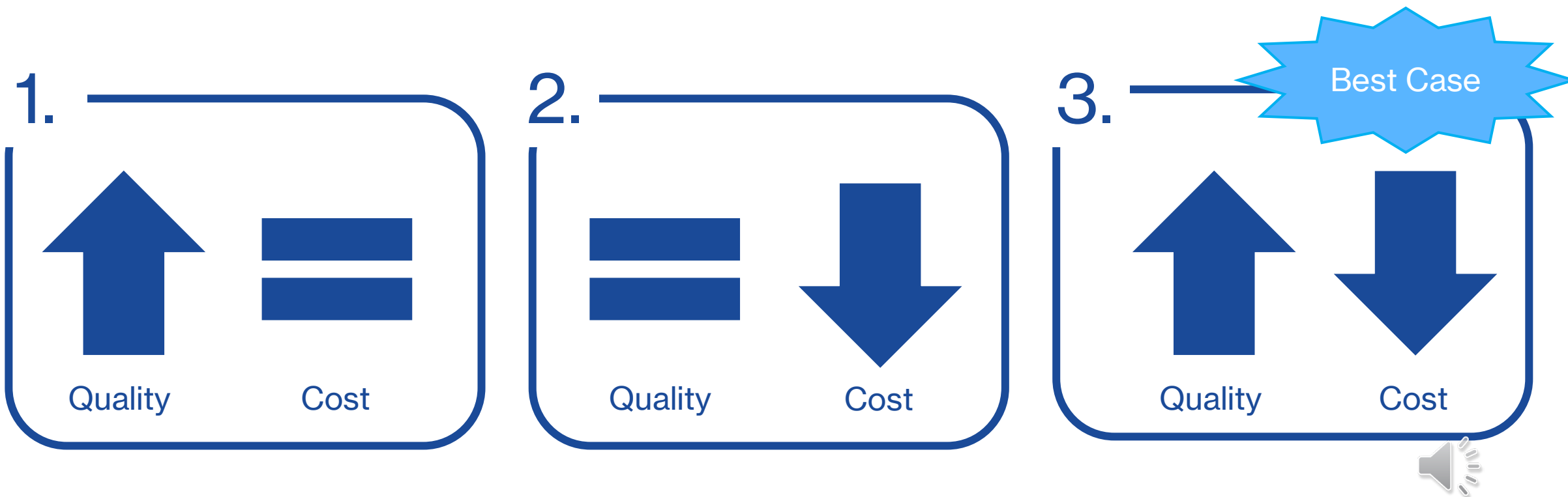


1. CMS. (2025). *Bundled Payments* | CMS. Available [here](#)

2. Centers for Medicare & Medicaid Services. (2023). *CMS' Value-Based Programs* | CMS. Available [here](#)

Moving Healthcare to VBC

There are three outcomes that drive better value compared to traditional fee-for-service payment:



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